



 DURING

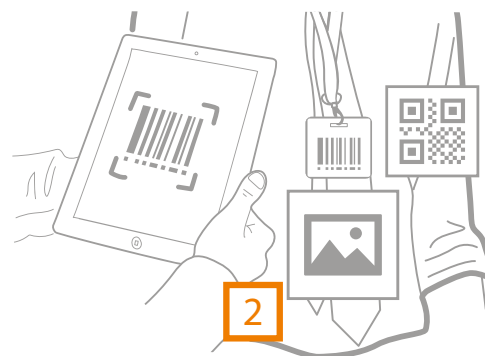
# Lead retrieval

## Transform your leads to business



### Customize your lead forms

Before the event, personalize the lead system to your needs (live configuration updates are also permitted)



### Get your contacts easily

On site, quickly scan the badge, or take a picture (of the business card or of your contact).  
New contacts can also be entered from zero.



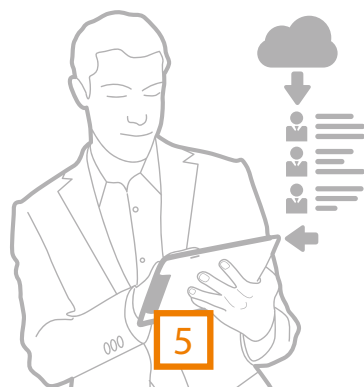
### Qualify your contacts

Use my lead forms (configured in step 1) to qualify the contact (ie : Is interested by, hot lead, to contact urgently,...)



### Real time statistics

As soon as leads data are synchronized on the webserver (leads can be captured without Internet access), send automatic emails, measure your business and sales activity and performance



### Supply your CRM

At any time, transfer synchronized leads data to your Customer Relationship Management system

Lead forms  
Contacts collection  
Qualification  
Statistics  
CRM